

ANNUAL REPORT

MAKE OUR SCHOOLS SAFE

A 501(c)(3) organization located in Broward County, Florida

2020

PREPARED BY :

Lori Alhadeff, President
Carla Goffstein, CFO



A LETTER FROM OUR PRESIDENT

Our MISSION at Make Our Schools Safe is to empower students and staff to help create and maintain a culture of safety and vigilance in a secure school environment. Driven by YOUR generosity, Make Our Schools Safe has experienced an incredibly successful year! Thanks to the commitment and compassion of our financial donors, our volunteers, and our staff, we continue to make positive changes in the school safety space.

As we continue to navigate through both global and local challenges, as well as shifts in daily norms and routines, we at Make Our Schools Safe remain aware of the vital role that supporters like you play in the progress of school safety around the country. In the year ahead, our push for the passage of Alyssa's Law at the Federal level remains steadfast.

In the following review, you will find the incredible impact that you have helped Make Our Schools Safe create over the past year.

We stand in strength and resolve,
Lori Alhadeff



INTRODUCTION

Make Our Schools Safe (“MOSS”) is a 501(c)3 national non-profit organization dedicated to protecting students and teachers at school. Our mission is to empower students and staff to help create and maintain a culture of safety and vigilance in a secure school environment.

Born out of the Marjory Stoneman Douglas High School massacre on Valentine’s Day 2018, when our founders lost their beautiful 14 year-old daughter, Alyssa Alhadeff, we are here to strengthen the weaknesses in school security. Parkland’s shooting did not have to happen. We are here to take action, protecting schools so it never happens again. With passion and persistence, it can be done.

Our foundation collaborates with high-level security advisors to offer survival information for protection in emergencies. We are focused on bringing these skills to schools so teachers feel confident to protect their students and themselves. Scenario based training must be as intrinsic a part of schooling as fire drills.

As we ramp up, we will provide Dream Team Club tool kits, empowering others to collaborate with local government to impact school safety – it’s literally life or death-level important that our administrators consider school safety as essential as they do the curriculum.

We believe the best “action” plan comes with POWER.

P

PREPAREDNESS:

Planning for emergency responses to threats schools face; knowing and correcting vulnerabilities, thus mitigating and preventing those threats

O

OBSERVATION:

Situational awareness and decision support

W

WILLINGNESS TO ACT:

Preparedness response training for school leaders and teachers

E

EDUCATION:

Knowledge of response protocols and drills

R

RESPONSE:

Responding and recovering from threats and hazards as trained and planned for; building campus resiliency

BOARD OF DIRECTORS



LORI ALHADEFF

PRESIDENT AND VICE CHAIRMAN OF THE BOARD



ILAN ALHADEFF

VICE PRESIDENT AND CHAIRMAN OF THE BOARD



CARLA GOFFSTEIN

BOARD MEMBER, CFO



MATEEN TERRANY

BOARD MEMBER



JODI LIPPMAN

BOARD MEMBER

SUMMARY OF PROGRAMS AND ACCOMPLISHMENT

ALYSSA'S LAW



Alyssa's Law is critical legislation addressing the issue of law enforcement response time when a life-threatening emergency occurs because time equals life. The law calls for the installation of silent panic alarms that are directly linked to law enforcement, so in case of any emergency they will get on the scene as quickly as possible, take down a threat and triage any victims. Every moment matters in emergency situations and now each precious second will count for more. Each second will be more powerful.

So far, Alyssa's Law has passed in New Jersey and Florida. We know that Alyssa is celebrating our victory with us, happy that we have succeeded in making schools safer for all children throughout Florida. Her legacy will continue on, forever tied to such a vital piece of legislation that will transform and save the lives of so many.

The work continues to pass Alyssa's Law at a federal level so that our students are protected nationally.

We won't rest until we see our mission through!

MAKE OUR SCHOOLS SAFE — CLUBS —

The Make Our Schools Safe club is an in-school, on-campus club comprised of motivated and school safety-minded students. All club members have the same goal... to create a culture of school safety. These club members are the voice of the MOSS movement. Empowerment of today's youth is the best chance we have to make necessary changes in the world. As Make Our Schools Safe founder Lori Alhadeff so passionately says "your voice is your power!"

Each club has its own elected officers to help organize and execute meetings and activities. Clubs meet on school grounds approximately once every 2 weeks. The Club provides an inclusive, welcoming forum for all students to participate and have a voice, to maintain a culture of school safety and vigilance in a secure school environment.

Team building activities in both school and community play a pivotal role in the development of a club as well. Each chapter is expected to meet with school officials regularly, in order to maintain transparency within the club and the community with regard to school safety measures throughout the school year.

A strong emphasis is also placed on community service projects to help those in need. Paying it forward is essential within the MOSS Club culture.



OUR DONORS

MOSS has been embraced by our local community. Local businesses donate goods, services and funds to become sponsors of our fundraising events. Individuals donate their time, funds and efforts to raise money and Make Our Schools Safe.

It is this community that helps us make schools a safer environment and create the changes we have thus far. If it was not our community believing in the changes we have implemented; we would not have accomplished all we have. We truly appreciate and thank this incredible community for all they have given us and the constant support and love. However, our work is not yet complete until all schools **NATIONALLY** are safe!

DONATIONS AT PLAY

MOSS is proud of helping the community create a safer school environment in many ways since our inception:

MSD HIGH SCHOOL

Stop the Bleed Kits

\$4,000

Additional Fencing

\$14,163

Security Golf Carts

\$9,813

ID Lanyards

\$3,000

SEL Program

\$25,000

DONATION TOTAL:

\$55,976

WESTGLADES MIDDLE SCHOOL

School Safety

Projects

\$27,500

Fencing

\$32,500

DONATION TOTAL:

\$60,000

STOP THE BLEED KITS

MOSS purchased Stop the Bleed kits for many schools throughout Broward and Miami Dade Counties.

DONATION TOTAL:

\$34,873

ALYSSA ALHADEFF SOCCER SCHOLARSHIPS

MOSS awarded seven scholarships in support of mental health and athletic support of school safety.

DONATION TOTAL:

\$7,552

SUICIDE PREVENTION & MENTAL HEALTH CONFERENCES

MOSS has provided mental health counseling services and suicide prevention training

DONATION TOTAL:

\$1,793

US SECRET SERVICE COMMUNITY SAFETY PREVENTION

MOSS donated in support of this project.

DONATION TOTAL:

\$1,167

DISASTER RELIEF IN THE BAHAMAS

MOSS donated 330 emergency cell phones.

DONATION TOTAL:

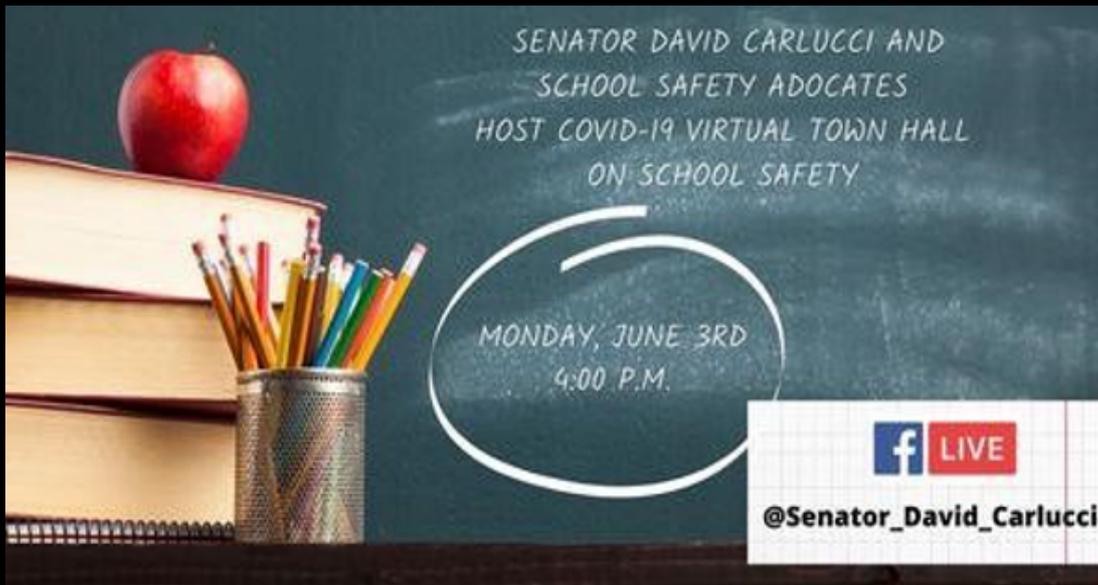
\$1,996.50

2020 FUNDRAISING EVENTS

Due to COVID-19 restrictions, fundraising events were limited in 2020.

ONLINE EVENT

Senator David Carlucci's Make Our Schools Safe Town Hall



June 1, 2020

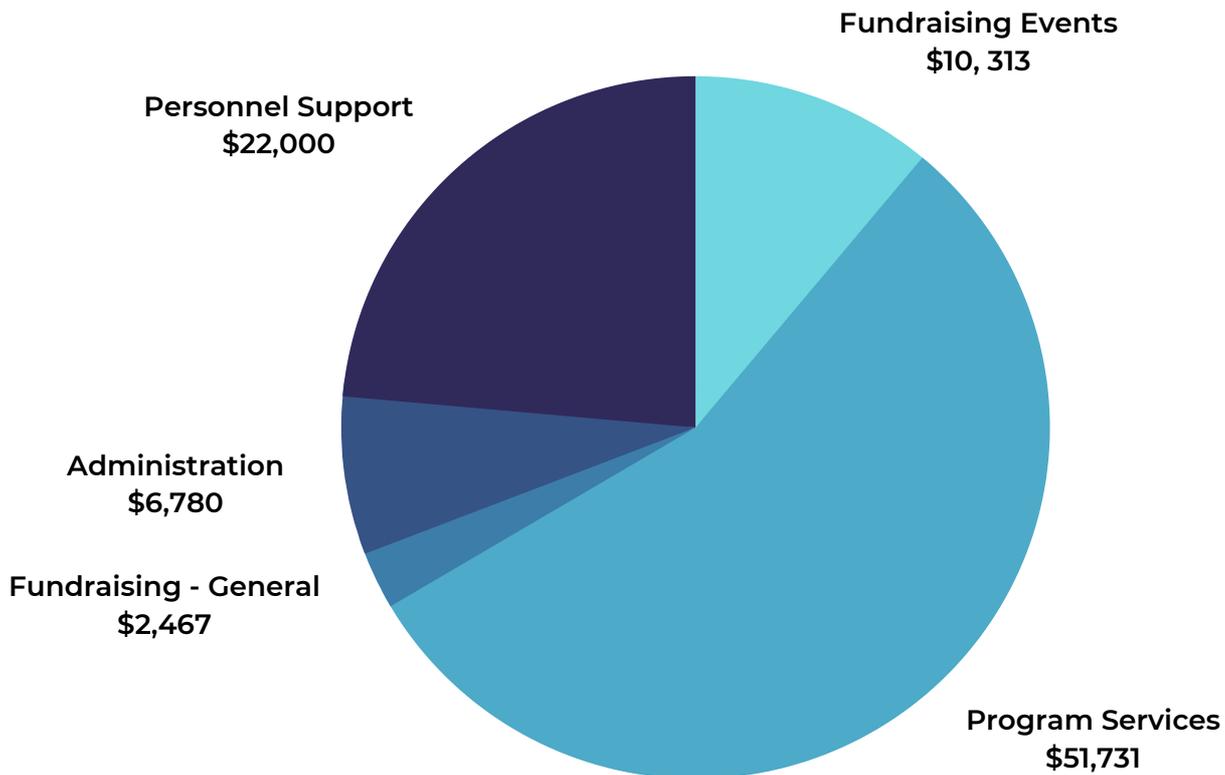
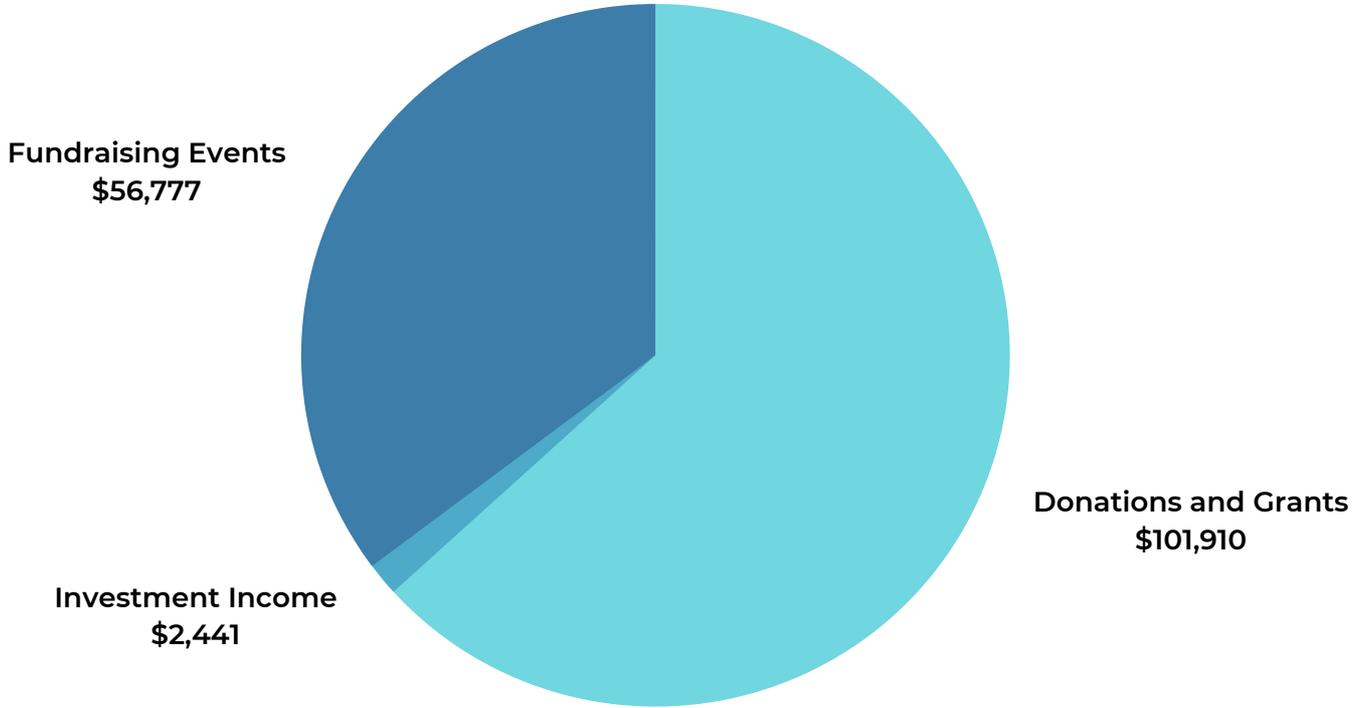
3rd Annual Tennis Round Robin *Rob Nickels Tennis Inc. at Parkland, Florida*



December 4, 2020

FINANCIAL SUMMARY

2020 REVENUE



2020 EXPENSES

MOSS FUTURE

As we continue our dedication to driving and guiding best practices in school safety, Make Our Schools Safe now looks to the year ahead with confidence and optimism.

Although challenges and obstacles will remain a constant, we now look ahead and imagine a world in which school safety practice is the norm, not the exception. To bring this vision to life, we will work in the next year to pass Alyssa's Law (panic buttons in all classrooms across the country) at the federal level and to create as many Make Our Schools Safe high school clubs as possible in the United States.

Completion of these initiative highlights are the goal as we continue to work together to Make Our Schools Safe.

