

ANNUAL REPORT

MAKE OUR SCHOOLS SAFE

A 501(c)(3) organization located in Broward County, Florida

2021

PREPARED BY :

Lori Alhadeff, President
Carla Goffstein, CFO



**MAKE
OUR
SAFE** **SCHOOLS**
.ORG

A LETTER FROM OUR PRESIDENT

Our MISSION at Make Our Schools Safe is to empower students and staff to help create and maintain a culture of safety and vigilance in a secure school environment. Driven by YOUR generosity, Make Our Schools Safe has experienced an incredibly successful 2021! Thanks to the commitment and compassion of our financial donors, our volunteers, and our staff, we continue to make positive changes in the school safety space.

As we continue to navigate through both global and local challenges, as well as shifts in daily norms and routines, we at Make Our Schools Safe remain aware of the vital role that supporters like you play in the progress of school safety around the country.

2021 was filled with memorable events, like our (Virtual) 2nd Annual Live for Alyssa Benefit, The 3rd Annual Tennis Round Robin, The 1st Annual Golf Classic, and the Bike and Run for School Safety! Our Make Our Schools Safe high school clubs also welcomed a collaborative effort with Invent2Prevent. A program backed by The Department of Homeland Security, as well as The McCain Institute, I2P empowers high school students to prevent targeted violence and terrorism through the development and deployment of innovative initiatives that produce measurable results. In the year ahead, our push for the passage of Alyssa's Law at the Federal level remains steadfast.

In the following review, you will find the incredible impact that you have helped Make Our Schools Safe create over the past year.

We stand in strength and resolve,

Lori Alhadeff



INTRODUCTION

Make Our Schools Safe (“MOSS”) is a 501(c)3 national non-profit organization dedicated to protecting students and teachers at school. Our mission is to empower students and staff to help create and maintain a culture of safety and vigilance in a secure school environment.

Born out of the Marjory Stoneman Douglas High School massacre on Valentine’s Day 2018, when our founders lost their beautiful 14 year-old daughter, Alyssa Alhadeff, we are here to strengthen the weaknesses in school security. Parkland’s shooting did not have to happen. We are here to take action, protecting schools so it never happens again. With passion and persistence, it can be done

Our foundation collaborates with high-level security advisors to offer survival information for protection in emergencies. We are focused on bringing these skills to schools so teachers feel confident to protect their students and themselves. Scenario based training must be as intrinsic a part of schooling as fire drills.

As we ramp up, we will provide Dream Team Club tool kits, empowering others to collaborate with local government to impact school safety – it’s literally life or death-level important that our administrators consider school safety as essential as they do the curriculum.

We believe the best “action” plan comes with POWER.

P

PREPAREDNESS:

Planning for emergency responses to threats schools face; knowing and correcting vulnerabilities, thus mitigating and preventing those threats

O

OBSERVATION:

Situational awareness and decision support

W

WILLINGNESS TO ACT:

Preparedness response training for school leaders and teachers

E

EDUCATION:

Knowledge of response protocols and drills

R

RESPONSE:

Responding and recovering from threats and hazards as trained and planned for; building campus resiliency

BOARD OF DIRECTORS



LORI ALHADEFF
PRESIDENT AND VICE CHAIRMAN OF THE BOARD



ILAN ALHADEFF
VICE PRESIDENT AND CHAIRMAN OF THE BOARD



CARLA GOFFSTEIN
BOARD MEMBER, CFO



MATEEN TERRANY
BOARD MEMBER



JODI LIPPMAN
BOARD MEMBER

SUMMARY OF PROGRAMS AND ACCOMPLISHMENT

ALYSSA'S LAW



Alyssa's Law is critical legislation addressing the issue of law enforcement response time when a life-threatening emergency occurs because time equals life. The law calls for the installation of silent panic alarms that are directly linked to law enforcement, so in case of any emergency they will get on the scene as quickly as possible, take down a threat and triage any victims. Every moment matters in emergency situations and now each precious second will count for more. Each second will be more powerful.

So far, Alyssa's Law has passed in New Jersey, Florida and as of June 24, 2022 - it passed in New York!

We know that Alyssa is celebrating our victory with us, happy that we have succeeded in making schools safer for all children throughout Florida. Her legacy will continue on, forever tied to such a vital piece of legislation that will transform and save the lives of so many.

The work continues to pass Alyssa's Law at a federal level so that our students are protected nationally. We won't rest until we see our mission through!

MAKE OUR SCHOOLS SAFE — CLUBS —

The Make Our Schools Safe club is an in-school, on-campus club of motivated and school safety-minded students. All club members have the same goal... to create a culture of school safety. These club members are the voice of the MOSS movement. Empowerment of today's youth is the best chance we have to make necessary changes in the world. As Make Our Schools Safe founder Lori Alhadeff so passionately says "your voice is your power!"

Each club has its own elected officers to help organize and execute meetings and activities. Clubs meet on school grounds approximately once every 2 weeks. The Club provides an inclusive, welcoming forum for all students to participate and have a voice, to maintain a culture of school safety and vigilance in a secure school environment.

Team building activities in both school and community play a pivotal role in the development of a club as well. Each chapter is expected to meet with school officials regularly, in order to maintain transparency within the club and the community with regard to school safety measures throughout the school year.

A strong emphasis is also placed on community service projects to help those in need. Paying it forward is essential within the Make Our Schools Safe Club culture.



OUR DONORS

MOSS has been embraced by our local community. Local businesses donate goods, services and funds to become sponsors of our fundraising events. Individuals donate their time, funds and efforts to raise money and Make Our Schools Safe.

It is this community that helps us make schools a safer environment and create the changes we have thus far. If it was not our community believing in the changes we have implemented; we would not have accomplished all we have.

We truly appreciate and thank this incredible community for all they have given us and the constant support and love. However, our work is not yet complete until all schools **NATIONALLY are safe!**

DONATIONS AT PLAY

MOSS is proud of helping the community create a safer school environment in many ways; during 2021 and thus far in 2022; the following donations have been made:

MSD HIGH SCHOOL

Books for
"Leader in Me"
Program
\$1,600

Shine MSD
\$5,040

Social and Emotional
Learning Program
\$25,000

**DONATION TOTAL:
\$31,640**

WESTGLADES MIDDLE SCHOOL

MOSS
provided
funding for
an ID Badge
Printer and
additional
fencing

**DONATION TOTAL:
\$10,000**

PARK TRAILS ELEMENTARY SCHOOL

MOSS
donated
monetary
support for
multiple
outdoor
speakers.

**DONATION TOTAL:
\$10,000**

STOP THE BLEED KITS

MOSS donated
funds to
purchase Stop
the Bleed kits
for many
schools
throughout
Broward and
Miami Dade
Counties.

**DONATION TOTAL:
\$20,710**

HERON HEIGHTS ELEMENTARY SCHOOL

MOSS
donated a
golf cart with
the help of
Carts4ACause

ALYSSA ALHADEFF SOCCER SCHOLARSHIPS

MOSS
awarded four
scholarships in
support of
mental health
and athletic
support of
school safety.

**DONATION TOTAL:
\$3,552**

2021 FUNDRAISING EVENTS

Virtual 2nd Annual Live for Alyssa Event



February 11, 2021

1st Annual MOSS Golf Classic



September 17, 2021

2021 FUNDRAISING EVENTS



Play for 8 Cup

October 8, 2021

Watercrest Turkey Trot

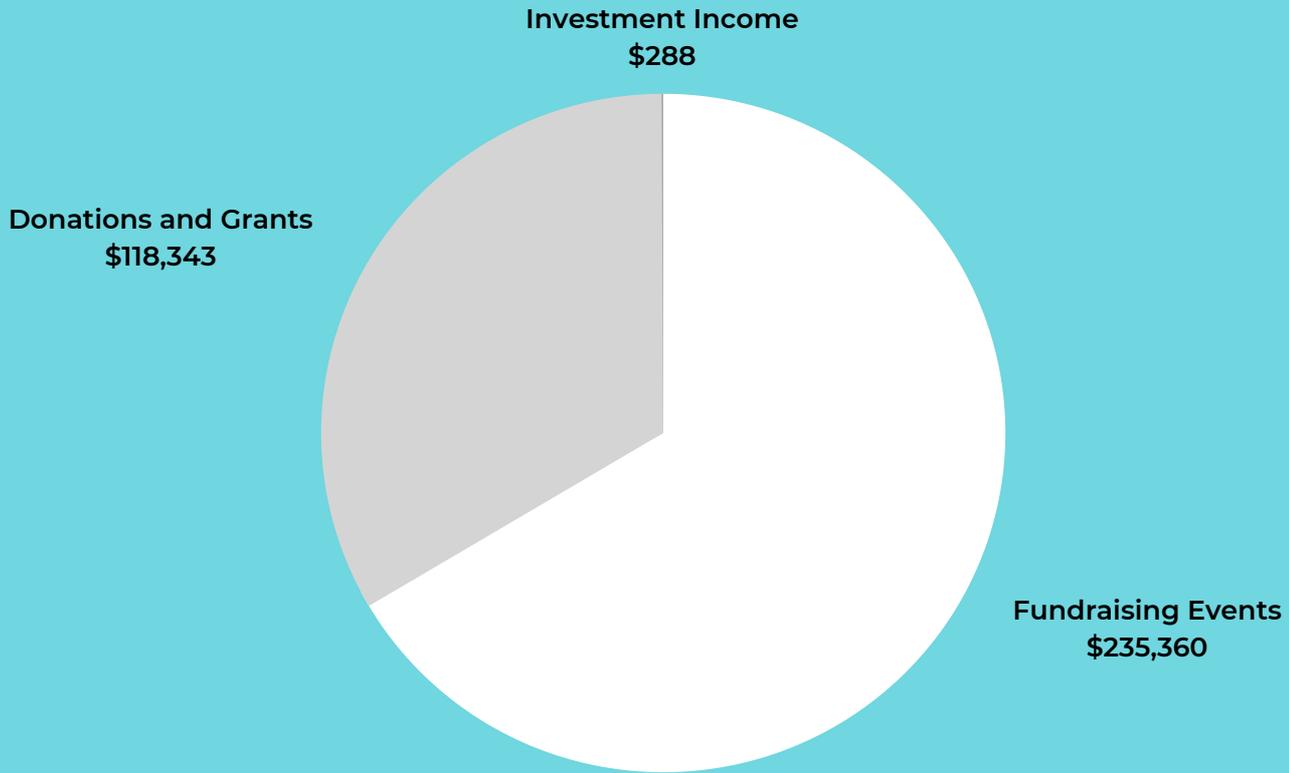
November 25, 2021



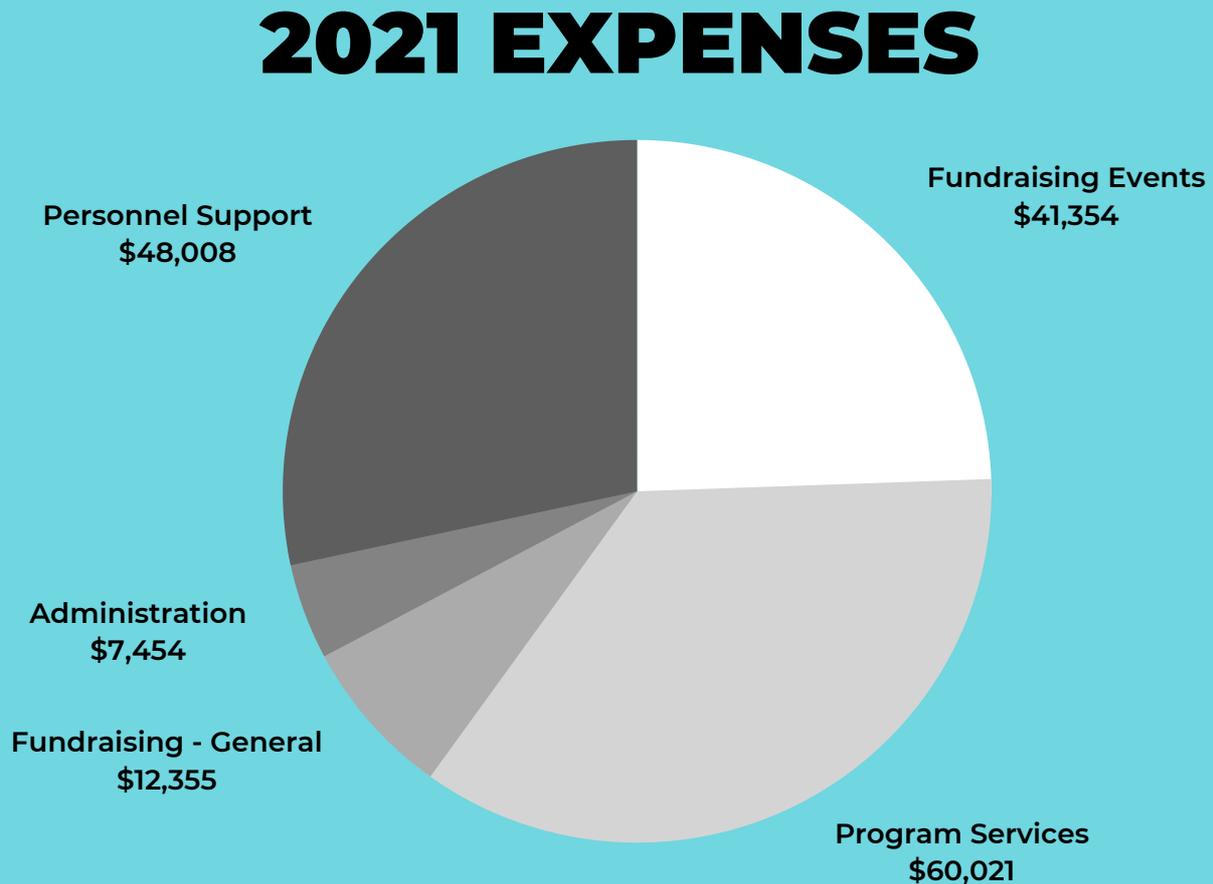
4th Annual Tennis Round Robin

December 3, 2021

FINANCIAL SUMMARY



2021 REVENUE



2021 EXPENSES

MOSS FUTURE

As we continue our dedication to driving and guiding best practices in school safety, Make Our Schools Safe now looks to the year ahead with confidence and optimism.

Although challenges and obstacles will remain constant, we now look ahead and imagine a world in which school safety practice is the norm, not the exception. To bring this vision to life, we will work next year to pass Alyssa's Law (panic buttons in all classrooms across the country) at the federal level and to create as many Make Our Schools Safe high school clubs as possible in the United States.

Completion of these initiative highlights are the goal as we continue to work together to Make Our Schools Safe.

