

ANNUAL REPORT

MAKE OUR SCHOOLS SAFE

A 501(c)(3) organization located in Broward County, Florida

2022

PREPARED BY :
Lori Alhadeff, President
Carla Goffstein, CFO



A LETTER FROM OUR PRESIDENT

Dear Supporters and Friends of Make Our Schools Safe,

It is with immense gratitude and a sense of accomplishment that I write to you today as we reflect on the achievements of Make Our Schools Safe in 2022, which we are proud to present in our Annual Report. This year, our organization reached new heights in our mission to ensure the safety of our children while they pursue their education. I am thrilled to share with you some of the highlights from the past year:

1. **Advocacy for Alyssa's Law:** In 2022, we continued our relentless advocacy efforts to bring Alyssa's Law as a standard level of school safety protection across the country. Our tireless work has resulted in the adoption of Alyssa's Law in New York.
2. **Community Engagement:** We strengthened our bonds with communities and schools, fostering a culture of safety and support. By engaging with parents, teachers, and students, we've been able to create a network of individuals dedicated to our cause.
3. **Mental Health Initiatives:** Recognizing the importance of mental health in school safety, we expanded our programs to provide essential resources and support for students dealing with emotional challenges with the Leader in Me program at Marjory Stoneman Douglas High School.
4. **The Alyssa Alhadeff Scholarships:** Through the generous support of our donors, we awarded scholarships to students who have demonstrated exceptional dedication to improving school safety. These young individuals serve as beacons of hope for a safer future.
5. **MOSS Clubs:** Our commitment to empowering students to create a culture of safety within their school by inspiring other students and driving positive change
6. **Technology and Security:** We invested in the latest security technologies and partnered with schools to implement state-of-the-art security measures, ensuring a safer learning environment for students.

All of these accomplishments were made possible through your unwavering support and dedication to our cause. Your donations, time, and advocacy have fueled our progress, and we are deeply thankful for your trust in our mission. As we look ahead to the challenges and opportunities of the coming year, we do so with a sense of purpose and optimism. With your continued support, we will continue to make our schools safe for every child. I invite you to explore our full annual report for a detailed account of our achievements and a glimpse into the lives we've touched. Thank you for standing with us in our pursuit of safer schools.

Together, we will Make Our Schools Safe.

With heartfelt appreciation,



INTRODUCTION

Make Our Schools Safe (“MOSS”) is a 501(c)3 national non-profit organization dedicated to protecting students and teachers at school. Our mission is to empower students and staff to help create and maintain a culture of safety and vigilance in a secure school environment.

Born out of the Marjory Stoneman Douglas High School massacre on Valentine’s Day 2018, when our founders lost their beautiful 14-year-old daughter, Alyssa Alhadeff, we are here to strengthen the weaknesses in school security. Parkland’s shooting did not have to happen. We are here to take action, protecting schools so it never happens again. With passion and persistence, it can be done!

Our foundation collaborates with high-level security advisors to offer survival information for protection in emergencies. We are focused on bringing these skills to schools so teachers feel confident to protect their students and themselves. Scenario-based training must be as intrinsic a part of schooling as fire drills.

As we ramp up, we will provide Dream Team Club tool kits, empowering others to collaborate with local government to impact school safety. It's literally life-or-death-level important that our administrators consider school safety as essential as they do the curriculum.

***We believe the best “action”
plan comes with POWER.***

P

PREPAREDNESS:

Planning for emergency responses to threats schools face; knowing and correcting vulnerabilities, thus mitigating and preventing those threats

O

OBSERVATION:

Situational awareness and decision support

W

WILLINGNESS TO ACT:

Preparedness response training for school leaders and teachers

E

EDUCATION:

Knowledge of response protocols and drills

R

RESPONSE:

Responding and recovering from threats and hazards as trained and planned for; building campus resiliency

BOARD OF DIRECTORS



LORI ALHADEFF

PRESIDENT AND VICE CHAIRMAN OF THE BOARD



ILAN ALHADEFF

VICE PRESIDENT AND CHAIRMAN OF THE BOARD



CARLA GOFFSTEIN

BOARD MEMBER, CFO



MATEEN TERRANY

BOARD MEMBER



JODI LIPPMAN

BOARD MEMBER

SUMMARY OF PROGRAMS AND ACCOMPLISHMENT



Alyssa's Law is critical legislation addressing the issue of law enforcement response time when a life-threatening emergency occurs because time equals life.

The law calls for the installation of silent panic alarms that are directly linked to law enforcement, so in case of any emergency, they will get on the scene as quickly as possible, take down a threat, and triage any victims. Every moment matters in emergency situations, and now each precious second will count for more. Each second will be more powerful.

So far, Alyssa's Law has passed in New Jersey and Florida, and as of June 24, 2022, it passed in New York. In May 2023, Alyssa's Law was passed in Texas and Tennessee.

We know that Alyssa is celebrating our victory with us, happy that we have succeeded in making schools safer for all children throughout Florida. Her legacy will continue on, forever tied to such a vital piece of legislation that will transform and save the lives of so many.

The work continues to pass Alyssa's Law at a federal level so that our students are protected nationally. We won't rest until we see our mission through!

MOSS CLUBS

The Make Our Schools Safe (MOSS) Club is an in-school, on-campus club comprised of motivated and school-safety-minded students. All club members have the same goal: to create a culture of school safety. These club members are the voice of the MOSS movement. The empowerment of today's youth is the best chance we have to make necessary changes in the world. As Make Our Schools Safe founder Lori Alhadeff so passionately says, "Your voice is your power!"

Each club has its own elected officers to help organize and execute meetings and activities. Clubs meet on school grounds approximately once every two weeks. The club provides an inclusive, welcoming forum for all students to participate and have a voice to maintain a culture of school safety and vigilance in a secure school environment.

Each chapter is expected to meet with school officials regularly in order to maintain transparency within the club and the community with regard to school safety measures throughout the school year. During the 2022-2023 school year, MOSS had a total of 23 clubs throughout the country, and for the 2023-2024 school year.

A strong emphasis is also placed on community service projects to help those in need. Paying it forward is essential to the Make Our Schools Safe Club culture.



During early 2023, five students from the Pompano Beach High School Make Our Schools Safe Club traveled to Washington, D.C., to compete in the nationwide Invent2Prevent competition! Invent2Prevent is an innovative, experiential learning program that challenges high school and college students to create and implement their own dynamic products, tools, or initiatives to address acts of targeted violence, hate, or terrorism in their specific communities. Teams compete at the high school level for awards of \$5,000 for first place, \$3,000 for second place, and \$1,000 for third place.

Our group had the opportunity to present more about their school safety project to a panel of Department of Homeland Security executives, subject experts, and esteemed academics. Their initiative, known as “Bonding Buddies”, aimed to eliminate social isolation and foster relationships amongst Pompano Beach Elementary School youth by pairing older students with younger ones as mentors. After presenting to a panel of industry experts, Pompano Beach MOSS Club earned the title of 2nd in the nation!



OUR DONORS

MOSS has been embraced by our local community. Local businesses donate goods, services, and funds to become sponsors of our fundraising events. Individuals donate their time, funds, and efforts to raise money and Make Our Schools Safe.

MOSS has incredible annual sponsorship opportunities that allow companies to sponsor all our yearly events and become one of our special Friends of MOSS. MOSS currently has a couple incredible businesses that sponsor us annually, and we highlight these relationships all year. Our major annual sponsors during the past few years were Saferwatch and Centegix. These annual sponsors play an integral role in helping to achieve our MISSION.

It is this community that helps us make schools a safer environment and create the changes we have thus far. If it were not for our community believing in the changes we have implemented, we would not have accomplished all we have. We truly appreciate and thank this incredible community for all they have given us and their constant support and love. However, our work is not yet complete until all schools NATIONWIDE are safe!



DONATIONS AT PLAY

MOSS is proud of helping the community create a safer school environment in many ways; during 2022 and thus far in 2023; the following donations have been made:

MARJORY STONEMAN DOUGLAS HS

MOSS donated \$5,040 to Shine MSD to support students overcoming challenges through music. MOSS also donated \$1,600 for books for MSD's Leader in Me program.

**DONATION TOTAL:
\$6,640**

BROWARD COUNTY PUBLIC SCHOOLS

MOSS donated to Broward County Public Schools for ammunition sniffing dogs.

**DONATION TOTAL:
\$50,000**

COUNTRY HILLS ELEMENTARY

MOSS donated in support of a school safety project and radios at Country Hills Elementary School.

**DONATION TOTAL:
\$37,500**

PARK TRAILS ELEMENTARY

MOSS donated funding for Lockdown Magnets at Park Trails Elementary. MOSS also partnered with Carts4ACause to donate a golf cart.

**DONATION TOTAL:
\$3,115**

CORAL PARK ELEMENTARY

MOSS provided monetary support to Coral Park for the purchase of radios.

**DONATION TOTAL:
\$10,000**

RIVERGLADES ELEMENTARY

MOSS provided funding for key cards at Riverglades Elementary.

**DONATION TOTAL:
\$10,000**

WESTGLADES MIDDLE SCHOOL

MOSS funded the purchase of an ID badge printer and fencing.

**DONATION TOTAL:
\$10,000**

CYPRESS BAY HS

MOSS provided funding to Cypress Bay High School for Stop the Bleed Kits.

**DONATION TOTAL:
\$5,710**

HERON HEIGHTS ELEMENTARY

MOSS donated monetary support for multiple outdoor speakers.

**DONATION TOTAL:
\$10,000**

ALYSSA ALHADEFF SCHOLARSHIPS

MOSS awarded five scholarships in honor of Alyssa Alhadeff.

**DONATION TOTAL:
\$10,000**

2022 FUNDRAISING EVENTS



3rd Annual Live for Alyssa Benefit

May 5, 2022

Play for 8 Cup

October 8, 2022



2nd Annual MOSS Golf Classic

October 21, 2022

2022 FUNDRAISING EVENTS

Watercrest Turkey Trot



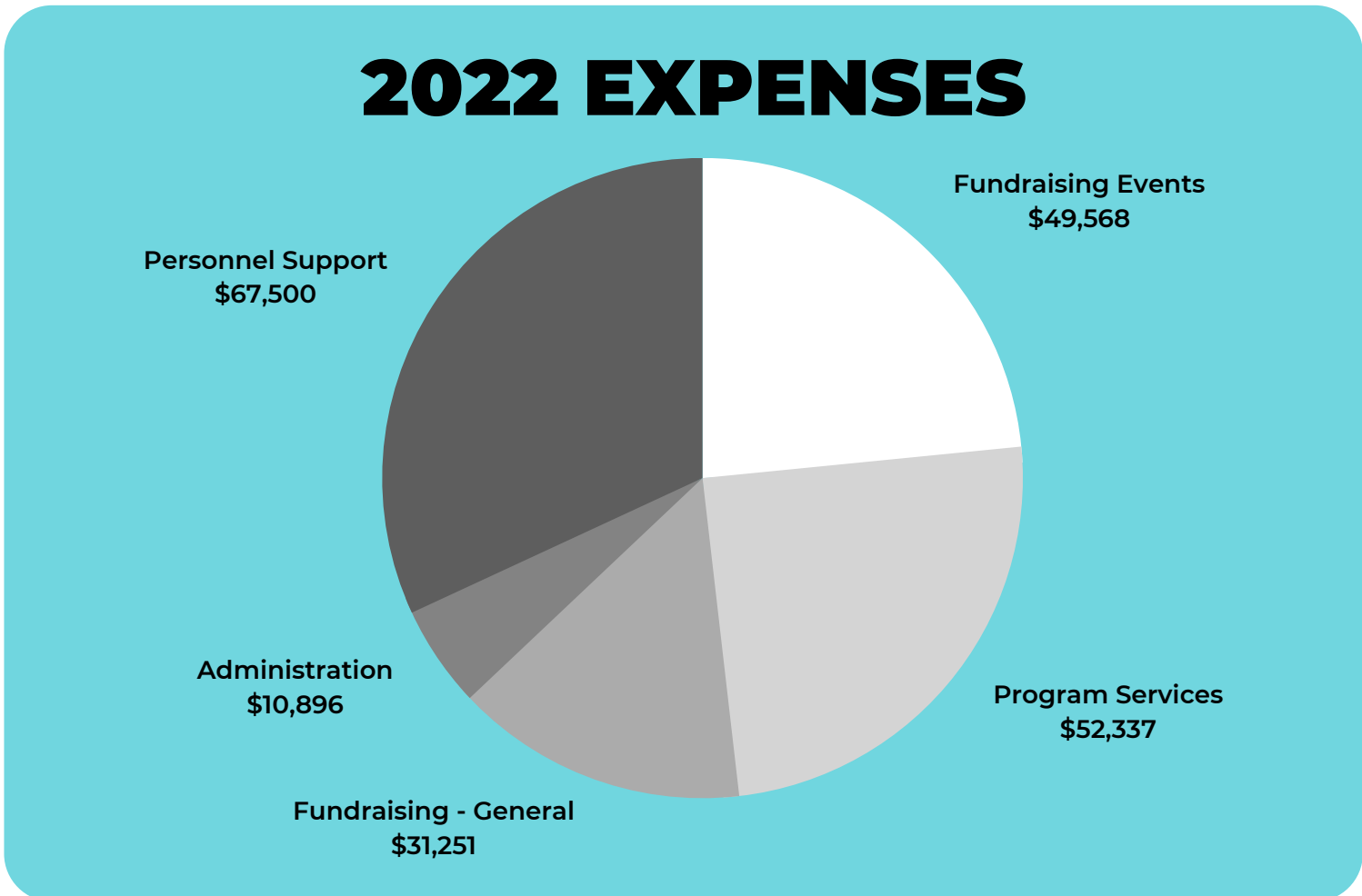
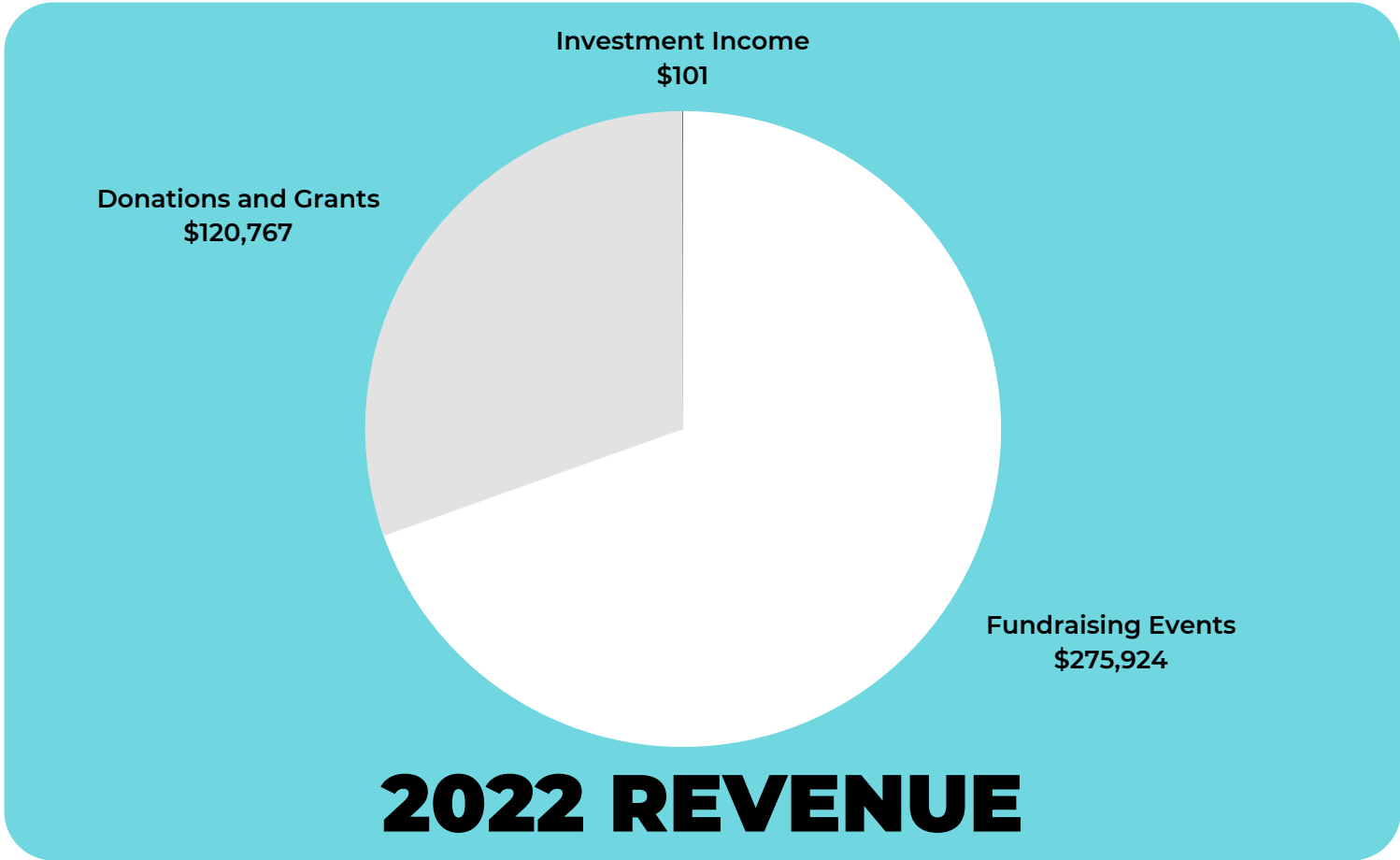
November 24, 2022

5th Annual Tennis Round Robin



December 16, 2022

FINANCIAL SUMMARY



MOSS FUTURE

As we continue our dedication to driving and guiding best practices in school safety, Make Our Schools Safe now looks to the year ahead with confidence and optimism.

During 2023, MOSS has turned our Live for Alyssa event into a Gala that was incredibly successful and we look forward to continuing growing this event. MOSS hired a Director of Special Events to help bring all of our events to the next level towards even more successful years to come.

Although challenges and obstacles will remain constant, we now look ahead and imagine a world in which school safety practice is the norm, not the exception.

To bring this vision to life, we will work next year to pass Alyssa's Law (panic buttons in all classrooms across the country) at the federal level and to create as many Make Our Schools Safe high school clubs as possible in the United States.

Completion of these initiative highlights are the goal as we continue to work together to Make Our Schools Safe.

FOLLOW US!



@MAKESCHOOLS SAFE8



@MAKEOURSCHOOLSSAFE



@MAKEOURSCHOOLSSAFE17



@MAKEOURSCHOOLSSAFE_